



# SPONSORSHIP GUIDE



## NATIONAL AGRICULTURAL COMMUNICATIONS SYMPOSIUM

February 2-3, 2025  
Irving, Texas

### WHAT NACS IS ALL ABOUT

The National Agricultural Communications Symposium is a meeting comprised of university instructors, students, and professional agricultural communicators. The group meets in conjunction with the Southern Association of Agricultural Scientists (SAAS) to disseminate research and participate in professional development focused on issues related to agricultural and applied communication research, strategies and practice.

### ATTENDEE INFORMATION



- 2019: 41 registrants, Birmingham
- 2020: 58 registrants, Louisville
- 2021: 77 registrants, virtual conference
- 2022: 79 registrants, New Orleans
- 2023: 99 registrants, Oklahoma City
- 2024: 107 registrants, Atlanta

In 2024, 50 academics or professionals and 57 students attended the symposium from 24 universities and one federal agency (USDA NIFA).

### BENEFITS

	Logo on NACS Website	Digital Sponsor Signage	Sponsor a Student to Attend*	Sunday Breakfast Sponsor**	Recognized Sponsor of Paper/Poster Sessions**	Sunday Student Lunch Sponsor**	Monday Refreshment Sponsor**
Bronze \$250	✓	✓					
Silver \$500	✓	✓	✓	✓	✓		
Gold \$750	✓	✓	✓	✓	✓	✓	
Platinum \$1000+	✓	✓	✓	✓	✓	✓	✓

### WHY SUPPORT NACS?

#### GROW AGRICULTURAL COMMUNICATIONS

- Advance Research
- Foster Innovation
- Enhance Collaboration

#### SUPPORT STUDENTS

- Empower Future Leaders
- Promote Inclusivity
- Encourage Learning

### CONTACTS



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\* Student registration cost of \$85 will be provided as a scholarship to undergraduate or graduate students selected through a needs-based application process.

\*\* All breakfast, lunch, refreshment break or paper/poster session sponsor logos will be included on event signage, materials, and digital screens. Sponsor tiers that support specific events will have their logos exclusively displayed during these events.